COMMONWEALTH OF PENNSYLVANIA GOVERNOR'S OFFICE OF GENERAL COUNSEL

July 22, 2015

Independent Regulatory Review Commission ATTN: David Sumner, Executive Director 333 Market Street, 14th Floor Harrisburg, PA 17101

WITHDRAWAL OF PROPOSED RULEMAKING

Department of Agriculture 7 Pa. Code Chapter 107

Pennsylvania Preferred Trademark Licensure Program

I.D. No. 2-177 IRRC No. 3035

Dear Mr. Sumner:

RE:

The Pennsylvania Department of Agriculture (PDA) hereby withdraws the above-referenced proposed regulation from the formal regulatory review and promulgation process prescribed by the Regulatory Review Act.

The proposed regulation would have established standards pursuant to which the PDA would license third parties to use the "PA Preferred" trademark with respect to fluid milk. It is the intention of PDA to include the subject matter of the withdrawn regulation in a more comprehensive proposed regulation: (1) establishing various categories of trademark licenses to be issued by PDA; and (2) addressing a number of separate types of agricultural products (such as fluid milk, wine and beef).

PDA expects to move forward toward promulgation of the comprehensive "PA Preferred" regulation within the next several months.

PDA acknowledges and appreciates the comments offered by the Independent Regulatory Review Commission with respect to the withdrawn regulation, and plans to implement these comments in the provisions addressing fluid milk in the forthcoming comprehensive "PA Preferred" regulation.

By copy of this letter I am advising the appropriate Legislative Committees of the withdrawal of the above-referenced proposed regulation.

If I may be of further information, please advise.



Sincerely,

Dwight-Jared Smith Assistant Counsel

cc:

Russell C. Redding, Secretary, by e-mail only
Hannah Smith-Brubaker, Deputy Secretary, by e-mail only
Lela Reichart, Director, Bureau of Mkt. Development, by e-mail only
Samantha Snyder, Bureau of Market Development, by e-mail only

Honorable Martin Causer, Minority Chair House Agriculture and Rural Affairs Committee 41B East Wing Harrisburg, PA 17120

Honorable John P. Sabatina Jr., Majority Chair House Agriculture and Rural Affairs Committee 331 Irvis Office Building Harrisburg, PA 17120

Honorable Elder A. Vogel Jr., Majority Chair Senate Agriculture and Rural Affairs Committee 362 Main Capitol Building Harrisburg, PA 17120

Honorable Judith L. Schwank, Minority Chair Senate Agriculture and Rural Affairs Committee 457 Main Capitol Building Harrisburg, PA 17120